

Tusheti Recreation Resources Tourist route “Tusheti – the beauty of Georgian mountains”: description, marketing and management

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For the purpose of maintenance of natural-cultural heritage of Georgia and its regions, reasonable utility of recreation resources and tourism development, we have studied the most beautiful mountain historical-geographical region of Georgia - Tusheti. In particular, we have studied the monuments of nature and material culture of the region, gave the geographical description to Tusheti, reviewed the issues of its tourist-recreation resources' marketing and management. Taking into consideration of all the above mentioned we have drawn up the tourist route: “Tusheti - the beauty of Georgian mountains”.